

## **Canada's Outdoor Farm Show Contest Contest Rules**

The **Canada's Outdoor Farm Show** contest is organized by National Bank of Canada (the "Contest Organizer") and will take place in Canada's Outdoor Farm Show 744906 Oxford Road #17 R.R. #6 Woodstock, ON N4S 7W1 on September 12, 13, 14, 2017 from 8:30 a.m. to 5 p.m., ET (the "Contest Period").

### **1. ELIGIBILITY**

This contest is open to all residents of Ontario who, at the time they enter this contest, have reached the age of majority. This contest is not open to employees, agents, mandataries or representatives of the Contest Organizer or its subsidiaries, advertising and promotion agencies, suppliers of prizes, materials and services related to this contest, members of their respective immediate family (siblings, children, parents), common-law or legal spouse or any person residing with these employees, agents, mandataries and representatives.

### **2. HOW TO ENTER**

#### **3.1 During the contest period enter to participate to the contest following those steps:**

i. Go to the National Bank's booth;

ii. Complete the electronic contest form on the iPads available at the booth by entering your personal information: last name, first name, city, telephone number (including the area code).

Without prejudice to conform to this regulation, the contest organizers will use your personal information that you've provided (last name, first name, city, telephone number (including the area code) and will enter it in a data base for the contest purposes to insure 1 participation at the contest for you.

You'll then obtain one (1) participation for the contest.

#### **3.2 No purchase required**

**Write-in entry:** You may enter the contest without completing the entry form, by sending the Contest Organizer an original handwritten letter of at least fifty (50) words explaining why you would like to win an inflatable couch. The letter must include your complete contact information (last name, first name, age, city, telephone number [including area code] and be sent to:

National Bank of Canada  
**Canada's Outdoor Farm Show** Contest  
Sponsorship & Donations (4315-1)  
700 De La Gauchetière West, 7th Floor  
Montreal, Quebec H3B 3B5

Your letter must be mailed in an envelope with sufficient postage and postmarked no later than September 15, 2017 or your entry will be void. Upon receipt of your letter containing all the required information, the Contest Organizer will use your personal information (last and first name, age, address, telephone number and email address) to enter you in the database used for the contest. You will receive one (1) entry in the contest. There is a limit of one (1) write-in entry per person per postage-paid envelope for the entire Contest Period.

Write-in entries are subject to the same eligibility criteria as other entries.

**3. CONTEST PARTICIPATION LIMITS**

There is a limit of one (1) entry per person during the Contest Period.

**4. PRIZES**

There is only one (1) prize available to be won during the contest. The prize consists of an inflatable outdoor couch, valued at approximately seventy-five Canadian dollars (CDN \$75).

**5. DRAW**

On September 22, 2017, at 2 p.m., at the Contest Organizer Head Office, located at 700 De la Gauchetière West, 7th Floor, Montreal, QC H3B 3B5, will randomly draw one (1) eligible entry from all entries received and registered in accordance with the contest rules for the purpose of awarding the prize.

**6. CHANCES OF WINNING**

The odds that a participant's entry will be selected at random in the draw for the prize depend on the number of entries received and registered in accordance with the contest rules during the Contest Period.

**GENERAL TERMS AND CONDITIONS**

7. To be declared a winner, the selected participant must:
- a) Be able to be contacted by telephone by the Contest Organizer within fifteen (15) days of the random draw;
  - b) Correctly answer, without assistance and within a limited time, a mathematical skill-testing question asked by the Contest Organizer over the telephone at a time agreed upon in advance;
  - c) Complete and sign a Declaration and Liability Waiver Form (the "Waiver") that will be provided, and return it to the Contest Organizer within fifteen (15) days of its receipt.
8. If a participant whose entry is selected fails to meet one of the above conditions or any other condition provided for in these rules, he/she will be disqualified, and a new random draw may be held in accordance with these rules until such time as a participant is selected and declared a winner.
9. Within fifteen (15) days of receiving the Waiver signed by the person declared the prize winner, the Contest Organizer will send that person a letter informing him/her how to claim the prize.
10. All electronic forms, write-in entries and Waivers are subject to verification by the Contest Organizer. Any access, letter or Waiver that is incomplete, fraudulent or late, does not allow the participant to be identified, or is otherwise not in compliance with the contest rules will be rejected, in which case it will not qualify, depending on the case, as an entry or for a prize.

11. The Contest Organizer reserves the right to disqualify any person or cancel one or more entries of any individuals who participate or attempt to participate in this contest in a manner that is contrary to these contest rules or that is unfair to the other participants (e.g., hacking, submitting more entries than the permitted number). Such individuals may be referred to the competent judicial authorities.
12. The prize must be accepted as described in these rules and may not be transferred to another person, exchanged for a cash amount or substituted for another prize.
13. The participants selected and declared to have won a prize acknowledge that the only warranty that applies to the prize is the one provided by the manufacturer. A declaration form will be included in the Waiver.
14. Individuals selected for a prize release the Contest Organizer, its advertising and promotion agencies, employees, agents, mandataries and representatives from any and all liability for any damage they may incur as a result of the acceptance or use of their prize. In order to be declared a winner and prior to receiving the prize, the selected participant undertakes to sign a declaration to that effect contained in the Waiver.
15. By participating or attempting to participate in this contest, all individuals release the Contest Organizer, its advertising and promotion agencies, employees, agents, mandataries and representatives from any and all liability for any damage they may incur due to their participation or attempted participation in this contest. Under no circumstances may the Contest Organizer, its subsidiaries, advertising and promotion agencies, suppliers of prizes, materials and services related to this contest, as well as their employees, agents, mandataries and representatives be required to award more prizes than provided for in these rules or to award prizes other than in accordance with these rules.
16. The Contest Organizer, its advertising and promotion agencies, as well as their respective employees, agents, mandataries and representatives may not be held liable for any malfunction of any computer hardware, software or communication line resulting in the loss or lack of network connection or any faulty, incomplete, incomprehensible or deleted transmission by any computer or network that could limit or prevent any person from entering the contest. Furthermore, the Contest Organizer, its advertising and promotion agencies, employees, agents, mandataries and representatives may not be held liable for any damage or loss that may be caused, directly or indirectly, in whole or in part, as a result of downloading an Internet page or software or transmitting information for the purposes of participating in this contest.
17. Should participation in the contest end, in whole or in part, before the date set out in these rules and regulations, the draw may be made, at the Contest Organizer's discretion, from among all entries duly registered and received during the Contest Period or, as applicable, until the date of the event which put an end to the contest participation.
18. By participating in this contest, the person declared the winner of the prize authorizes the Contest Organizer and its representatives to use, if required, their full name, photograph, likeness, statements about the prize, place of residence and/or voice for publicity purposes without any form of compensation. A statement to this effect will be included in the Waiver.
19. The electronic forms, write-in entries and Waivers are the property of the Contest Organizer and will under no circumstances be returned to the participants.
20. There will be no communication or correspondence with contest participants except as set out in these rules or if initiated by the Contest Organizer.

- 21.** All contest participants authorize the Contest Organizer to use their personal information, needed for contest administration purposes, to enter them in the contest.
- 22.** For the purposes of these rules, the participant is the person associated whose name appears on the electronic form or write-in entry letter. The prize will be awarded to that person, if he/she is selected and declared a winner.
- 23.** Should any section of these rules be declared or ruled as unenforceable or invalid by a court of competent jurisdiction, said section will be considered invalid. However, all other sections that are not affected will be applied within the limits permitted by law.
- 24.** In the event of discrepancies between the English and French versions of these rules, the French version shall prevail.